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**Sent:** Tuesday, August 26, 2014 2:07 PM  
**To:** servicesvcb@manitowoc.info  
**Subject:** News from Manitowoc Area Visitor & Convention Bureau

## Partners Plus

Manitowoc Area Visitor and Convention Bureau Official Newsletter



Issue: #9

September 2014

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Dear Joan,

It's September, and that means we are working on the 2015 Manitowoc/Two Rivers Visitors Guide. Find out what's new at the Visitors Center. We have the dates for the 2014 Wisconsin Fall Tourism Convention.

If you have any questions or comments, please feel free to contact us.

[Jason Ring \(President\)](#)

[Lee Anne Raleigh \(Visitor Services/Office Manager\)](#)

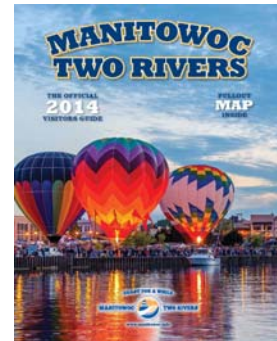
[Bill Eichelberg \(Sales Manager\)](#)

[Joan Emmett \(Website and Events Coordinator\)](#)



## 2015 VISITORS GUIDE

Solicitation Letters have been mailed for the 2015 Manitowoc/Two Rivers Visitors Guide. Look over your business listing carefully and let us know of any changes you need by returning the form as soon as possible. In 2014, we published 60,000 Visitors Guides, but because of the demand we will be printing 65,000 for 2015, so please be sure your information is accurate and up to date.



We are once again offering the **Early Bird Ad Discount** to our Marketing Partners. The deadline this year is September 2. Hoot Communications will provide an exciting and creative ad for you, if needed, at no additional cost.

Also our [Event Calendar](#) needs your help! We do our best each year to include as many events in the guide as possible; however we can't include them if we don't know about them. If you know of any events in the works for 2015 please [submit](#) them to us as soon as you know a date. Our deadline is October 1st this year.

## LETS BOOST TOURISM!

Our Marketing Partners are the backbone of area tourism. Friendly people and great service make Manitowoc County businesses stand out. We're expanding our efforts to help more local businesses succeed through greater visibility. Last year, we mailed out Visitors Guides to all 50 states, 5 Canadian Provinces and 9 foreign countries. If you know of any businesses in our area that could benefit from our services and that may be interested in joining the MAVCB, please contact [Jason Ring](#). Now is a great time to join and be included in our publications.



## WHATS NEW?

During the Manitowoc County fair this week we set up a booth to distribute 2014 Manitowoc/Two Rivers Visitors Guides, and calendars. We received an excellent response and we plan to do it again next year.

We just ordered new apparel items including t's, hoodies and zip-up hoodies. Keep us in mind if anyone should ask.



If you hadn't noticed some work has been done to the Visitors Center. First we had our beautiful signs installed, and this past week they finished work on the new roof. Next time you drive by take a look!

## 2014 FALL TOURISM CONVENTION

Mark your calendars for the Wisconsin Association of Convention & Visitors Bureaus' [2014 Wisconsin Fall Tourism Convention](#). The event will help prepare you for the road ahead with great educational sessions and networking opportunities, including the "State of the American Traveler" keynote.



Wishing you a great summer and fall!  
From all of us at the Manitowoc Area Visitor & Convention Bureau

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